



Center for Learning Innovations &
Customized Knowledge Solutions

ONLINE WORKSHOP

Writing For Publications

23rd & 24th November, 2022

11:00 AM – 15:00 PM UAE Time

Workshop Overview

Writing for publication is key to any academic's career. It is also increasingly important at higher levels as institutions of higher education seek to gain recognition in global ranking systems which consider research outputs as a criterion for inclusion. Doing research and writing up findings in a form that will be accepted for publication in recognised and accredited journals is not easy however. Often academics are able to complete a research project but then stall at the writing stage.

This workshop draws on research which shows that writing is not about learning something and then writing that learning down but rather a process of learning as the writing takes place. The idea that writing is about learning makes a huge difference to the task of needing to conduct research and publish articles from it. This online workshop draws on the idea that writing is a tool for learning to show participants how writing can be built into the research process itself. Doing research and writing about the insights and findings gained from that research are thus a single process all involving learning.

The workshop will introduce participants to a process that begins with informal 'for oneself' writing which aims to discover what it is that needs to be said. Writing informally takes the pressure off writers by allowing them to focus on 'big ideas' rather than formal aspects of language use. This is really important for anyone who is writing for publication in an additional language.

The workshop then moves to showing how writers can move from writing for themselves to writing for others (i.e. for journal reviewers, editors and readers). This second step in the writing process involves identifying the readership and thinking about what it is they know, don't know and want to know so a piece of writing is crafted for their needs. The workshop will therefore include a session where participants are invited to analyse the aims and scope section of journals they want to write for to see what it is the journal editors are looking for when they review a submission for publication.

The final part of the writing process introduced in this workshop will focus on the formalities of the written article, the style and conventions expected by journals. All too often, writers begin with this third stage of the writing process rather than leaving it until the end. While getting the formalities right is important, focusing on the conventions of writing too early can mean that ideas are not developed as thoroughly as they could be.

The workshop therefore introduces a writing process, itself based on rigorous research conducted over a period of about fifty years, that combines writing with the research process itself in a way that takes the pressure off writers and, ultimately, will make writing more enjoyable. Submitting a completed article to a journal is not the end of a writing process, however. The article will be sent out for review and comments from reviewers will need to be incorporated into a revised version of the article. Sometimes, authors may not agree with comments made by reviewers and this may then require an engagement with the journal editor. Sometimes, the review will result in the paper being rejected in which case comments from reviewers can still be useful in developing a further draft of an article to submit to a different journal. Submitting to a different journal will, however, require the author to identify the needs of the readership of the new journal and re-craft the article to meet those needs as well as address comments made by previous reviewers. The webinar will therefore include a session on the reviewing process and offer advice on how comments from reviewers can be used constructively to revise an article.

The need for increased research outputs at institutional levels means that heads of departments and deans need to be able to mentor academics and foster research and writing activities. The final session of the webinar will therefore look at the way these institutional leaders can draw on what has been discussed to design further activities for their staff.

Workshop Objectives

By the end of the workshop, participants will be able to:

- ◆ Use writing as a tool for learning as they conduct a research project
- ◆ Identify the needs of a potential audience of their writing and craft their work to meet those needs
- ◆ Meet the formal requirements for submission for journals
- ◆ Work constructively with the formal review processes of journals

Workshop Structure

Session 1 **Introducing a process approach to writing**

- ◆ Why writing is learning – a brief review of what all the research on writing has told us

Session 2 **Working within a process approach**

- ◆ Writing to discover ideas and the links between them
- ◆ Identifying the needs of an audience
- ◆ Crafting a piece of writing for an audience
- ◆ Meeting the expectations of a journal with regard to style and conventions

Session 3 **Dealing with reviews**

- ◆ An introduction to the reviewing process
- ◆ Incorporating comments into a revised version
- ◆ Responding to editors when comments are contested

Session 4 **Taking workshop learning further**

- ◆ Drawing on insights from the workshop to design activities at departmental, faculty and institutional levels

Who is This Workshop For?

- ◆ Academics interested in research and writing for publication
- ◆ Heads of departments and deans with responsibility for mentoring academics as researchers and writers
- ◆ Research managers and directors in institutions of higher education

Workshop Registration Fees and Discounts

- ◆ The registration fee for the 2-day workshop is **USD 200**
- ◆ **Early bird registration discount** is available for registrations fully completed prior to the 1st of November, 2022.
- ◆ Group registration discounts ranging from 15%-25% is are available for groups of 3 and above.
- ◆ For online Individual Registration [click here](#). For online Group Registration, [click here](#).
- ◆ Registration is only confirmed upon receiving the full registration fee and is based on first come first serve basis.
- ◆ Participants attending the full workshop will receive their certificate of attendance at the end of the workshop.

Regular Fee
USD 200

(after 1st of November, 2022)

**USD 175 Early Bird
Registration Discount**

(Prior to 1st of November, 2022)



**LIMITED SLOTS
AVAILABLE**

Workshop Facilitator

Prof. Christine Mary Boughey



CLICKS's International Associate & Former Deputy Vice Chancellor, Academic & Student Affairs Rhodes University, South Africa

Emeritus Professor Chrissie Boughey has a long history in research and publication in her own field of higher education studies. Much of her academic research has been on academic writing and she has used insights from this work to design workshops and other activities intended to develop others as successful academic writers.

Prof Boughey also has extensive experience in editing for journals. She is a member of the editorial boards of a number of prestigious international journals in her field including Teaching in Higher Education and Arts, Humanities in Higher Education and the International Journal of Academic Development. In addition, she is an associate editor of the South African Journal of Science, the official journal of the South African Academy of Sciences. She also reviews for a host of other journals including Studies in Higher Education, Higher Education, Higher Education Research and Development and Innovations in Education and Teaching International.



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