



Center for Learning Innovations &
Customized Knowledge Solutions

The MENA Higher Education Leadership Forum

"Where Leaders of Higher Education Meet"





About the MENA Higher Education Leadership Forum (MENA-HELF)

The MENA Higher Education Leadership Forum (MENA-HELF) organized by the Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) is one of the region's exclusive networks addressing specifically Higher Education leaders and decision makers from across the globe. Via its various meetings, the biennial Forum aims to provide a platform to discuss latest trends, developments and challenges pertinent to the field; encourage the exchange of experiences and good practices; identify and suggest future directions and promote the establishment of new regional and global collaborations.

Every edition of the Forum is organized around an emerging theme of common interest to Higher Education both regionally and globally. Previous themes covered topics related to rankings and world-class universities, addressing the gap between industry and academia, innovation in higher education, higher education in light of the 4th industry revolution, etc.

Forum General Objectives

1

To discuss emerging development, trends and issues of common concern to both global and regional Higher Education

2

To stimulate and strengthen academic cooperation between Higher Education Institutions

3

To share best practices and 'know-how' and learn from each others' experiences

4

To set future directions for Higher Education within the region and influence policy formulation

5

To form a "think-tank" for the future of Higher Education within the region and beyond

6

To regionally promote the concept of academic excellence and enable institutions of Higher Education to reach a world class status

Who Shall Attend ?

Every edition, the Forum expands its outreach to include new geographies and countries.

Leaders and decision makers representing more than 60 countries attend the forum including:

- Senior Higher Education Administrators, Chancellors, Presidents, Rectors, Provosts, Vice Chancellors and Deans of Colleges.
- Members of governing bodies of Universities & Colleges.
- Higher Education Policy Makers.
- Representatives from Ministries of Higher Education, Accreditation Agencies, National Research Foundations, etc.
- Representatives from NGOs and IGOs concerned with Higher Education.
- Researchers.
- Representatives from National Students Bodies and Employers.

Forum Activities & Structure

The Forum structure includes a combination of synthesized research and experiential learning that stimulates discussions, encourage new ideas to be generated and debated and help formulate strategies to support the overall advancement of Higher Education.

Through its meticulously designed and crafted program, the MENA-HELF empowers participants to take an active role throughout the event and features in each of its edition several activities that include: keynote addresses by eminent international and regional speakers, interactive panel discussions, controversial debates, institutional best practices and case studies' presentations, focus groups, special meetings and workshops.

Along the Forum an exhibition takes place where various Higher Education Service Providers have the opportunity to present and showcase their products and services and may organize demonstrations or schedule meetings.

The Forum also provides plenty of opportunities for formal and informal networking among participants.

Why Attend the MENA-HELFP?

Around **300** Participants from
Over **50** Countries



More than **180**
Higher Education Institutions
Represented



2 Day Highly Interactive Conference
Over **50** Speakers & Presenters



Exceeding **95%** Satisfaction
among Previous Participants



A Blend of Participants
Higher Education Decision Makers and
Leaders along with Government &
Industry Representatives

Get Involved with the Upcoming MENA-HELFP

Expand your Network

Expand your network by joining colleagues from around the World at the MENA Higher Education Leadership Forum

Share your Expertise

Send your proposal to speak at our Forum or facilitate one of the workshops or other activities

Exchange Good Practices

Present your Institution's best practice or case study

Exhibit at the Forum

Showcase relevant products & services by booking an exhibition space

Sponsor the Forum

Support the MENA-HELFP by considering one of the sponsorship packages available or customized

Form New Partnership

Establish new partnerships with Universities, Industry representatives and other Higher Education Institutions

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Who Attended Earlier Editions of the MENA-HELF?

The MENA-HELF attracts Higher Education Institutions and Organizations from all over the world including the USA, France, the UK, Spain, Russia, Uganda, Nigeria, South Africa, Malaysia, Thailand, the Maldives, Australia and of course most Arab Countries.

Some of the participating Higher Education Institutions & Organizations in the past included:

- The World Bank
- The Association of Arab Universities
- The QS Intelligence Unit
- The Advance HE (formerly the Higher Education Academy)
- The Quality Assurance Agency (QAA) in the UK
- The UAE Commission of Academic Accreditation (CAA)
- The NCAAA in Saudi Arabia
- The Knowledge Human Development Authority (KHDA)
- The National Qualification Authority in the UAE
- The Ministry of Higher Education in Oman
- PWC
- The Online Learning Consortium in the USA
- The Leadership Foundation for higher Education in the UK
- The Association of Nigerian Vice Chancellors
- The Ministry of Higher Education in Tunisia
- EMERALD Publishing
- The Russian Academic Excellence Project
- Khalifa University
- American University of Sharjah
- Sharjah University
- Higher Colleges of Technology
- The American University in the UAE
- The American University in Dubai
- RIT
- Ajman University
- Murdoch University- UAE, Harriot Watt University
- The British University in Dubai
- Skyline University College
- University of Sohar
- University of Al Buraimi
- Sharqya University
- Al Akhwayyn University in Morocco
- University of Bahrain
- Bahrain Polytechnic
- Ahlia University
- Applied Science University in Bahrain
- Princess Noura Bint Abdulrahman University
- King Abdelaziz University
- Jazan University
- Al Hail University
- Effat University
- King Fahd University of Petroleum & Minerals
- Gulf University of Science and Technology
- Cairo University
- The British University in Egypt
- Middle East University in Jordan
- Lebanese American University
- American University of Beirut
- USEK in Lebanon
- AUL in Lebanon
- Odurman Islamic University
- The International University of Africa
- Al Quds Open University
- Al Azhar University in Palestine
- The University of Texas at Austin
- UNISA in South Africa
- The University of Texas at Austin
- University of Malaga in Spain
- University of Malaya
- Maldives National University
- Yerevan Brusov State University
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