



# CLICKS

Center for Learning Innovations &  
Customized Knowledge Solutions



## Program Assessment for Curricular Improvement in Higher Education

14th & 15th October, 2019

Triumph Luxury Hotel | Cairo- Egypt



## Program Overview








This 2 day highly interactive workshop is one of CLICKS's most popular programs and is designed to provide participants with the necessary practical knowledge, skills and tools to effectively plan and implement program assessment that leads to quality evidence based enhancement of educational programs. This involve articulating / evaluating program learning outcomes, developing curriculum maps, determine performance indicators and select meaningful targets, identifying assessment methods, using various data collection and data reporting methods and the importance of considering results for program continuous improvement.

The program will begin by exposing participants to the fundamentals of program assessment, its purpose, benefits, and challenges and how to successfully develop and implement a program assessment program and plan including identifying the most appropriate program assessment methods and establishing criteria for success. It will also stress on the actual process of conducting assessment activities as well as on interpreting data and using results for continuous improvement.

Participants will work individually and in groups on a range of activities that will enable them to apply what they have learnt.

## Intended Program Learning Outcomes

**By the end of this program participants will be able to:**






-  Understand the program assessment process and what constitutes well-designed and sustainable assessment plans.
-  Articulate program mission, goals and learning outcomes which can explicitly describes the kind of skills, knowledge, and attitudes students develop as a result of a program of study.
-  Design and conduct effective and sustainable assessment plans and identify strategies and methods to collect data.
-  Choose the most appropriate assessment methods to obtain valid data to evaluate specific student and program outcomes
-  Comprehend the connection between GE, co-curricular experiences and campus activities and the overall student learning experience
-  Comprehend and use results for program revisions and continuous improvements.
-  Identify ways to improve their current assessment processes.

## Program Delivery Strategy

The program will include a variety of methods such as lectures, discussions, case studies' presentation and many practical individual and group activities.

## Target Audience

This program is geared towards:








-  Colleges' Deans and Vice Deans
-  Heads of Academic Departments
-  Program and Course Coordinators
-  Directors and Staff working in Offices of Quality Assurance and Accreditation
-  Staff Working in Teaching and Learning Centres

## Program Structure






### Day One

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#### **Session (1): Fundamentals of Assessment**

-  Assessment definition and key components
-  Levels of assessment (institutional/ program/ course)
-  Purpose and benefits of conducting assessment
-  Some of the key challenges
-  Changing assessment focus from input to outcomes
-  Program assessment ,accreditation and national qualification frameworks
-  Hands-on Exercise






#### **Session (2): Defining mission, goals and learning outcomes**



-  The assessment process
-  Developing program purpose or mission statement
-  Articulating program goals and learning outcomes
-  Curriculum maps
-  Hands-on Exercise and Case Studies

### Day Two





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#### **Session (3): Designing your Assessment Plan- Managing the Process**

-  Developing an assessment framework
-  Assessment Strategies and methods
-  Direct and Indirect assessment
-  Establishing criteria for success
-  Data collection

-  Assessing GE, co-curricular experiences and campus activities within the context of the program
-  Practical Group Exercise

#### Session (4): Analyzing, Reporting and Using Results

-  Understanding and analyzing results
-  Using results for program revisions and continuous improvement
-  Reporting results and providing feedback
-  Practical Group Exercise

### Program Facilitators

#### Dr. Narimane Hadj-Hamou



Dr Narimane is the Founder and the CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS). Previously she was the Assistant Chancellor for Learning and Academic

Development (Provost) at the Hamdan Bin Mohammed Smart University in Dubai, UAE where she has established and led the academic, research and eLearning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE. She has assumed other leadership roles including acting as a Dean for Students Affairs, a Dean for Learning and Teaching and a Director of e-Learning.

Drawing on almost 20 years of experience Dr. Hadj-Hamou expertise and professional background span areas such as technology integration and e-learning in higher education; teaching and learning, quality assurance and accreditation and governance.

Over the years she has delivered more than 120 keynote addresses and workshops and led numerous roundtables and panel discussions.

During the last seven years, Dr. Narimane has consulted for over 30 HEIs across the region in areas related to QA and accreditation, governance, strategy development and technology integration. She served as an expert for regional UNESCO regional and acts as an external reviewer for accreditation agencies in the region.

#### Dr Lee Sutherland



Dr Lee Sutherland has worked in Higher Education for the past 25 years, of which 20 have been in quality assurance. Her experience in the area results








from having worked in several countries in Africa and in the Middle East, at regional and national levels, developing and implementing quality management systems, as well as national qualifications frameworks. She has a significant publication record with papers in a variety of different areas including policy, teaching and learning, assessment and accreditation. Her doctoral studies focused on Recognition of Prior Learning (RPL).

## Program Duration

This program is 2-day and is organized from 9:00 am – 5:00 pm with one hour dedicated for lunch break and 2 coffee breaks of 20 min each.

Kindly be informed that registration will take place on the first day of the program from 8:30 to 9:00.

## Program Registration, Program Fees and Discounts

-  The program fee for the two day program is of 550 USD. The Program fee is inclusive of lunches and coffee breaks and delegates materials.
-  A 15% for individual registration and 20% for group registration early bird is available for registrations fully completed prior to the 5<sup>th</sup> of August, 2019.
-  Group discounts for group registrations of 3 and above are also available.
-  Limited seats to the workshop are available considering the 'hands-on' nature of the program and are based on first come first served. Registration should be done online through CLICKS's website at [www.cli-cks.com](http://www.cli-cks.com) or via contacting the Center at [inquiries@cli-cks.com](mailto:inquiries@cli-cks.com).
-  Participant's registration is confirmed only upon receiving the full payment of the program fee. No on-site payment will be permitted.
-  A Certificate of Attendance will be issued to participants attending the entirety of the Program.
-  CLICKS's representative in Egypt **Dr. Yahya Naguib** may also be contacted at: +201006601309