



Center for Learning Innovations &
Customized Knowledge Solutions

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ACADEMIC WRITING FOR PUBLICATION WORKSHOP

16 & 17 OF APRIL 2019

PULLMAN DUBAI CITY CENTER, DUBAI-UAE













CLICKS'S PUBLIC PROGRAMS 2018-19

Program Overview

Undertaking research and having it published is no longer seen as an optional part of the academic life. There is now an expectation that all academics should publish. Indeed, in many higher education institutions there is a requirement that academics should have at least one publication annually and that it should be in a respected peer-reviewed journal. There are also other individual benefits of publishing such as intellectual growth and career development. In this program the important tools needed for success on the academic publication journey will be explored. This includes: abstract construction, the need to identify a viable research question that makes a contribution to knowledge, the role and structure of the literature review, article construction and argumentation. The processes that are involved in publication from submission of the article to a journal through dealing positively with peer review comments to final acceptance will be investigated and strategies to deal with these will be provided. The main pitfalls facing authors will be discussed and techniques to help avoid these will be discussed.

Program Learning Outcomes










By the end of this program participants will be able to:

-  Identify a viable research question and understand the need to make a contribution to knowledge
-  Construct a well-written abstract
-  Understand the structural functions of introductions and conclusions and be able to use these in their writing
-  Explain the role and the structures of a literature review
-  Plan and develop an appropriate structure for their article
-  Identify and apply different referencing styles
-  Select an appropriate journal in which to publish their article
-  Describe the academic publication process from submission to print
-  Interpret the outcomes of peer review comments and understand editorial decisions
-  Avoid the most common pitfalls in academic writing









Program Structure

Day 1

Session 1: Embarking on the academic writing journey








-  Why undertake research?
-  Why publish?
-  Different types of academic articles
-  Selecting a journal
-  Why identify journal(s) at the beginning of the process
-  The use of academic language
-  Planning the academic article
-  Designing the schedule from writing to submission
-  The role of a mentor during the writing process

Session 2: Ensuring a strong academic article







-  The research hypothesis/question-a contribution to knowledge
-  Introduction: the significance of setting the scene
-  Presentation of the literature review
-  Methodology, its components and dealing with limitations
-  The need for good argumentation and logical coherence
-  Interpretation and discussion on findings
-  Conclusions: their role and composition
-  The importance of abstracts and how to construct them

Day 2

Session 3: The important technical issues

-  Titles: why they are important?
-  Writing styles
-  Pitfalls and how to avoid them
-  Citations and references
-  Appendices and other supporting materials
-  Keywords and their uses
-  The difference between editing and proofreading

Session 4: Submission through to publication

-  The roles of the managing editor and the editor-in-chief
-  Preparing for submission
-  The publication process from submission to print
-  Different types of review outcomes and how to respond
-  Typical reasons for rejection of articles
-  Revising your article and resubmitting

Workshop Leader



Prof. Christine Mary Boughey, South Africa

- Deputy Vice Chancellor, Academic & Student Affairs, Rhodes University, South Africa
- Prior to that she acted as the Dean of Teaching & Learning & Director of the Centre for Higher Education Research

- She worked in Academic Development at the University of the Western Cape and the University of Zululand

- She is involved in several national initiatives directed at the assurance of quality and the improvement of teaching and learning in higher education and acts an external reviewer for accreditation agencies Bahrain and Oman.

- Prof. Boughey has been involved in doctoral supervision and is a well established researcher who has been throughout the years involved with publishing papers, book chapters, undertaking book reviews, etc.

- In 2005 she was awarded a fellowship by the South African Association for Research and Development in Higher Education because of her work in Academic Development.

Target Audience

Academics, scholars, professionals wishing to publish in academic journals as well as students in graduate studies.

Program Delivery Strategy

This will be an interactive program which will use a combination of PowerPoint presentations, discussions, case studies and writing exercises. Group work and role playing activities will be used to contribute to the achievement of the learning outcomes of the program by placing the participants central to the learning experience. Feedback sessions and debriefings will take place so that group findings are shared. Participants will be exposed to the tools and techniques for writing articles as well as be able to take part in discussions around good practice towards academically robust research outputs. Participants with articles in preparation are invited to use these during the scheduled activities instead of the prepared materials.

Program Duration

This program is 2-day and is organized from 9:00 am – 5:00 pm with one hour dedicated for lunch break and 2 coffee breaks of 20 min each. Kindly be informed that registration will take place on the first day of the program from 8:30 to 9:00.

Program Registration, Fees and Discounts



**Registration Fee for two days is
AED 2,500***



**15% early bird discount ends on
1st of March, 2019**



**Group discounts are available
for 3 and above**

** Exclusive of 5% VAT*

Nearby Hotels (5 - 3 Star Hotels)

5 Star Hotel: Pullman Dubai City Center, Dubai - UAE

Contact Details

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3 Star Hotel: IBIS Deira City Center Hotel, Dubai - UAE

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