

# Program Assessment in Higher Education

17<sup>th</sup> - 19<sup>th</sup> October, 2017

Novotel Deira City  
Center, Dubai-UAE



# CLICKS

Center for Learning Innovations &  
Customized Knowledge Solutions

*Your Partner for Innovation & Excellence*



**CLICKS' Public Program 2017-18**







## Program Overview

This 3 day interactive and 'hands-on' program aims at developing participants' skills in regards to designing, implementing and managing program assessment programs and plans that lead to continuous improvement. This involve articulating measureable program learning outcomes, developing curriculum maps, selecting assessment methods, using various data collection and data reporting methods and the importance of considering results for program continuous improvement.

The program will begin by exposing participants to the fundamentals of program assessment, its purpose, benefits, and challenges and how to successfully develop and implement a program assessment program and plan including identifying the most appropriate program assessment methods and establishing criteria for success. It will also stress on the actual process of conducting assessment activities as well as on interpreting data and using results for continuous improvement.

## Intended Program Learning Outcomes

**By the end of this program participants will be able to:**

-  Understand the assessment process and what constitutes well-designed assessment plans.
-  Articulate program mission, goals and learning outcomes which can explicitly describes the skills, knowledge, and attitudes students develop as a result of a program of study.
-  Design and conduct effective assessment plans and identify strategies and methods to collect assessment data.
-  Choose the most appropriate assessment methods to obtain valid data to evaluate specific student and program outcomes
-  Comprehend the connection between GE, co-curricular experiences and campus activities and the overall student learning experience
-  Comprehend and use results for program revisions and continuous improvements.

## Program Delivery Strategy

The program will include a variety of methods such as lectures, discussions, case studies' presentation and many practical individual and group activities.

## Target Audience







This program is geared towards program administrators, heads of departments and faculty members involved with the design, development, assessment and review of academic programs. In addition to managers and staff members working in institutional research, quality assurance and institutional effectiveness offices.

## Program Structure






### Day One

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#### **Session (1): Fundamentals of Assessment**

-  Assessment definition and key components
-  Levels of assessment (institutional/ program/ course)
-  Purpose and benefits of conducting assessment
-  Some of the key challenges
-  Changing assessment focus from input to outcomes
-  Program assessment , accreditation and national qualification frameworks








#### **Session (2): Defining mission, goals and learning outcomes**

-  The assessment process
-  Developing program purpose or mission statement
-  Articulating program goals and learning outcomes
-  Curriculum maps
-  Hands-on Exercise

### Day Two

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#### **Session (3): Designing your Assessment Plan- Managing the Process**

-  Developing an assessment framework
-  Assessment Strategies and methods
-  Direct and Indirect assessment
-  Establishing criteria for success
-  Data collection
-  Assessing GE, co-curricular experiences and campus activities within the context of the program
-  Practical Group Exercise

### Day Three

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#### **Session (4): Analyzing, Reporting and Using Results**

-  Understanding and analyzing results
-  Using results for program revisions and continuous improvement
-  Reporting results and providing feedback
-  Practical Group Exercise

## Workshop Leader



Working extensively since 2003 with various commissions of accreditation across the region including the UAE, Saudi Arabia, Bahrain and Oman; Professor Henson has been involved with over 30 universities and colleges and undertaken more than 100 programs and has institutional reviews.






During 2007 and 2008 he worked closely with the Commission for Academic Accreditation in the UAE, leading and facilitating their strategic planning project, and was a member of the team that developed and revised the UAE's National Standards for Licensure and Accreditation in both 2007 and 2010.

Between 2008-2013 he was leading the International Strategy at the University of Essex – a top-ten research university in the UK in the UK Research Assessment Exercise 2008, and included in the Times Higher “Top 20 under 50 in the world” universities

## Program Duration

This program is 3-day and is organized from 9:00 am – 5:00 pm with one hour dedicated for lunch break and 2 coffee breaks of 20 min each. Kindly be informed that registration will take place on the first day of the program from 8:30 to 9:00.

## Program Registration, Program Fees and Discounts

-  The registration fee for the 3 day program is 3,000 AED including lunch and two coffee breaks on each day in addition to program materials.
-  15% Early bird registration discount is available for individual registrations completed prior to the 3<sup>rd</sup> of September, 2017.
-  Group registration discount of 20% is available for groups of 3 and above if registration is completed before 3<sup>rd</sup> of September, 2017 and 15% if registration is done after the cutoff date.
-  All registrations are confirmed only upon receiving the full payment; registrations which are not completed are automatically cancelled after two weeks.
-  Delegates attending the entire program will receive certificate of attendance at the closure of the program.