

Learning Design



Center for Learning Innovations &
Customized Knowledge Solutions

Your Partner for Innovation & Excellence

1st & 3rd May, 2018
Novotel Deira City Center,
Dubai-UAE



CLICKS' Public Program 2017-18

Program Structure






This workshop will introduce the concept of the 7Cs of Learning Design, which is a set of resources and activities to help teachers make pedagogically informed design decisions that make appropriate use of digital technologies.

Target Audience

The session is aimed at those interested in improving their design practice to enhance the student experiences and make innovative use of digital technologies. The session is aimed at faculty members, heads of departments and directors of teaching and learning centers wanting to explore and adopt new pedagogical models within their classroom.







Intended Learning Outcomes


This is an intensive design workshop to prepare courses for online and mobile environments. It is suggested that participants have a course in mind, for which to design and storyboard the teaching and learning, in this workshop. By the end of this module, participants will be able to:

-  conceptualise the learning design process from different perspectives
-  apply a range of learning design resources, tools and methods to a learning intervention
-  critique a range of pedagogical approaches and the role played by different technologies, in supporting these
-  review and debate the theoretical underpinnings of learning design
-  develop an innovative storyboard, learning activities and a structure for implementation.

Program Structure

Topics will include:

-  An overview of digital technologies
-  How digital technologies can be used to facilitate different pedagogical approaches
-  An introduction to the 7Cs of Learning Design
-  Conceptualise – which initiates the design process and consists of imagine, design and prepare.
 -  Create – which covers the ways in which search engines, OER repositories and social bookmarking can be used to find and collate relevant resources and activities.
 -  Communicate – which covers how to moderate asynchronous and synchronous forums

- Collaborate – which considers how tools like wikis, voice thread, pirate pad can be used to foster collaboration and how to work in virtual teams.
 - Combine – analyse your activity profile and bring artefacts together into a storyboard of your course
 - Consolidate – implement the course and develop an evaluation rubric
-  E-pedagogies and practical examples of how digital technologies can support different pedagogical approaches

Delivery Strategy

The session will be highly interactive and practical.

Program Leader



Professor Gráinne Conole is a visiting professor at Dublin City University and is actively engaged with consultancy work. Before that she was professor of education at the University of Bath Spa. She was previously at University of Leicester, where she was professor of learning innovation and director of the Institute of Learning Innovation. Her research interests include: the use, integration and evaluation of Information and Communication Technologies and e-learning, research on Open Educational Resources (OER) and Massive Open Online Courses (MOOCs), new approaches to designing for learning, e-pedagogies, social media and the impact of technologies on organisational change. She has successfully secured funding from the EU, HEFCE, ESRC, JISC and commercial sponsors). She was awarded an HEA National Teaching Fellowship in 2012. And is also a fellow of EDEN and ASCILITE. She has published and presented over 1000 conference proceedings, workshops and articles, including the use and evaluation of learning technologies. She has recently published a Springer book entitled 'Designing for learning in an open world' and is currently working on a Routledge book on practical Learning Design.

Program Duration

This program is 3-day organized from 9:00 am – 5:00 pm with one hour dedicated for lunch break and 2 coffee breaks of 20 minutes each. Kindly note that registration will occur on the first day of the program from 8:30 to 9:00.

Program Registration, Program Fees and Discounts

- The registration fee for the 3 day program is 3,000 AED including lunch and two coffee breaks on each day in addition to program materials.
- 15% Early bird registration discount is available for individual registrations completed prior to the 16th of March, 2018.
- Group registration discount of 20% is available for groups of 3 and above if registration is completed before 16th of March, 2018 and 15% if registration is done after the cutoff date.
- All registrations are confirmed only upon receiving the full payment; registrations which are not completed are automatically cancelled after two weeks.
- Delegates attending the entire program will receive certificates of attendance at the closure of the program.